

Springerville Town Council
Work Session Minutes
Sept. 15, 2010
5:00p.m.

Council: Mayor Eric Baca, Dan Muth, Connie Hunt and Susie Silva

Staff: Steve West Town Manager, Timothy Shaffery Legal Counsel, Larisa Bogardus, Community Development Director, Mike Nuttall Police Chief

Public: Becki Christensen, Steve Christensen, Byron Smith, Karen Warnick, Kevin Burk

1. Mayor Baca called the meeting to order at 5:06 p.m.

The Pledge of Allegiance was led by Connie Hunt.

2. Public Participation: None.

3. MEMORANDUM OF UNDERSTANDING: Discussion regarding a proposed Memorandum of Understanding between the Chamber of Commerce and the Town.

Mayor Baca asked Chamber Director Becki Christensen how she felt about Eagar's list of expectations. She said the chamber is providing most of these services now. A point of contention is non-member business listings in the visitor guide, which won't be published again until 2011, so there is time to reach a resolution. In the meantime, the chamber has developed a list of all licensed businesses in the two towns and plans to update it quarterly. This will enable her target new member recruits and identify business needs in the community. She feels this is a good compromise between the two products.

Councilman Muth suggested listing businesses on the website. Mrs. Christensen said she would be willing to list just the phone number and location of non-members. Councilwoman Silva said the last time she joined the chamber was specifically to be listed in the visitor guide and members pay for the privilege. She feels the chamber should make personal contact with new businesses and prospective members to make them feel welcome. She also appreciates the ribbon cuttings and networking events.

Mrs. Christensen said sometimes outreach is limited by manpower, due to limited staffing of the chamber and museum. Traditionally, ribbon cuttings are held for new members, but she would like to expand it to all new businesses. She is also creating a Facebook page for the chamber to increase visibility.

Mayor Baca asked if anyone had any other questions or concerns. The consensus was everything had been addressed.

4. Adjournment:

Connie Hunt/Dan Muth motion to adjourn the meeting at 5:30 p.m.

Vote:	Ayes:	Eric Baca
		Dan Muth
		Connie Hunt
		Susan Silva

Eric Baca, Mayor

ATTEST:

Town Clerk

I hereby certify that the foregoing is a true and correct copy of the minutes of the Springerville Town Council work session on Wednesday, Sept. 15, 2010. I further certify that the meeting was duly posted and a quorum was present.

Dated this 27th Day of September 2010.

Larisa Bogardus, Director of Community Development